

AUDA Co-Produced 2023 Community Concerts and Promotional Activities to Celebrate Ukrainian Dance Building Vibrant Alberta Communities

In 2023, AUDA is undertaking the co-production of AUDA member year-end dance concerts as continuing an initiative first undertaken in 2016.

How Your Dance Group Can Earn \$1,000 as a Co-Producer

ELIGIBILITY

All AUDA member groups at March 31, 2023 are eligible to apply as co-producers of this AUDA initiative to receive financial assistance for their local year-end dance concerts. AUDA asks that each member group's standard advertising includes our provided written advertising copy promoting participation in Ukrainian dance cultural activities in Alberta.

FINANCIAL CRITERIA

The financial assistance comes from AUDA casino funds raised by member volunteerism. Due to AUDA budget constraints AUDA will only be able to fund up to four member groups in 2023.

1. For AUDA's role as a co-producer of the member group's year-end concert, each member group will forward to AUDA revenue from ticket sales equal to the amount spent by the member group on facility or theatre rental, dance concert ticket printing and advertising, and dance concert programs. AUDA receiving co-producer ticket revenue is in compliance with our approval for this initiative from Alberta Gaming.
2. Based on the received portion from the performance ticket sales as outlined above, AUDA will reimburse the successful AUDA member group the same amount

PLUS

Pay additional \$1,000 to the member group for undertaking local co-producer performance preparation of AUDA's concert initiative to Celebrate Ukrainian Dance as part of Building Vibrant Alberta Communities.

3. The net result of this AUDA initiative is that the participating AUDA member groups will receive \$1,000 in addition to the reimbursement amount into their organization to spend according to their bylaws for their work as co-producers of this cultural undertaking to Celebrate Ukrainian Dance as part of Building Vibrant Alberta Communities.

HOW TO APPLY

Interested member groups are asked to provide a letter of request in support of their concert. The letter should include information about the venue and the date of the concert as well as a detailed budget reflecting the marketing costs and the amount of revenue expected from the sale of tickets. As applications will be approved on a first to apply basis and on regional equity, there is no deadline for submission. However, to be considered for this program initiative, it is recommended that you send your letter to us as soon as you have your budgeting details. For more information, contact info@abuda.ca