



# **BRAVO! 2023: Benefit Performance Sponsor Package**

## **BRAVO! 2023**

**Saturday, May 20, 2023, 7:00 pm**

A Benefit Performance for Ukraine by Alberta's Next Generation Ensemble Dancers  
Presented by Vykrutas Ukrainian Dance Society

Vykrutas Ukrainian Dance Society was created to preserve Ukrainian culture, heritage and traditions through the art of Ukrainian dance. Vykrutas is led by the passionate, talented and visionary Artistic Director, Vasyl Kanevets. Mr. Kanevets strives to ensure the legacy of Ukrainian Dance is not forgotten and that it continues to flourish not only in Calgary, Canada but around the world. Vykrutas focuses on sharing the traditional folk dances and stories of our Ukrainian people and aims to also tell the stories of current-day events in Ukraine by integrating contemporary music into our repertoire and sharing our own Canadian perspective and stories. Dance at Vykrutas is much bigger than dancers going through technical steps. Our dancers work to understand and express their Ukrainian heritage and traditions through dance and performance. Vykrutas is proud to have marked its 5th year as a dance company in Calgary in 2022 and looks forward to its future.

We encourage the dance experience at Vykrutas to include collaboration with other dance schools and instruction from other dance instructors. BRAVO! was conceived as a collaborative event between several Ukrainian Dance Ensembles. It is the vision of Vykrutas and Artistic Director, Vasyl Kanevets to deliver an annual, inspiring show, allowing dance ensembles across Canada to partner with Vykrutas to showcase their love, passion and dedication to preserving the culture and heritage of Ukrainian dance. **In 2022, Vykrutas dedicated its BRAVO performance to Ukraine. Together with our partners and special guests, Vykrutas was able to raise over \$20 000 for humanitarian aid. The funds were distributed among three charities that contributed directly to helping the Ukrainian people.**

**Vykrutas Presents, BRAVO! 2023** as a benefit performance to fundraise funds for humanitarian aid for Ukrainian families affected by the war. Our 2023 edition of BRAVO will be held on **Saturday, May 20, 2023, 7:00 pm**. Tickets will be available through the University of Calgary website. Vykrutas will be joined on stage by over 100 dancers coming from 9 dance companies from Calgary and Edmonton. The performers are Vykrutas Ukrainian Dance Society (Vasyl Kanevets, Artistic Director), Cheremshyna Ukrainian Dance Ensemble and Chumak II (Mykola Kanevets, Artistic Director of Cheremosh Dance Company and School of Dance), Studia Shumka (Alyssa Eugenio, Artistic Director), Polanie Polish Folk Dance Ensemble (Jessie Wilms, Artistic Director) Suzirya Ukrainian Dance Theatre (Trevor Shular, Artistic Director), Yalenka Ukrainian Dancers (Natalia Olshevska, Artistic Director), Barvinok Ukrainian Dance Society (Trevor Shular,



## BRAVO! 2023: Benefit Performance Sponsor Package

Artistic Director), Junior Tryzub (Shane Gibson, Artistic Director) and Viva Dance Company (Stephanie Lilley, Artistic Director).

*Net proceeds from ticket sales from this benefit performance will go to Humanitarian Aid for Ukraine and the Ukrainian people. The Artwork in this poster is used with the kind permission of Artist, Marta Pitchuk, Ivano-Frankivsk, Central Ukraine.*



Tickets are limited, please do not miss the opportunity to be a part of BRAVO! and stand with and support Ukraine. This evening would not be possible without the generous support of organizations in Calgary, Edmonton and surrounding communities. **Tickets are available to purchase via [University of Calgary](#).**



# BRAVO! 2023: Benefit Performance Sponsor Package

## BENEFIT PROGRAM ADVERTISING

The main audience profile of BRAVO 2023 includes dancers, people of all ages, persons interested in Ukrainian dance, art and culture. A full-size BRAVO! 2023 Performance Program will be sold at the event. If you are interested in advertising in our program, please see details below:



Example of BRAVO! 2022 Souvenir Event Program with Full-Page and ¼ -Page Advertisements

The following colour ad options are available to support the BRAVO! Benefit performance:

- Full Page Advertisement (8 ½” by 11”) - \$300
- ½ Page Advertisement (8 ½” by 5 ½”) - \$150
- ¼ Page Advertisement (4 ¼” by 5 ½”) - \$100

Advertisements should be sent as a JPEG, PNG, or TIFF file extension to [bravo@vykrutas.com](mailto:bravo@vykrutas.com).

Payments for advertising can be sent by e-Transfer to [payments@vykrutas.com](mailto:payments@vykrutas.com)

Please indicate in the notes section that you are paying for advertisements in BRAVO 2023 program

For further information please contact: **Uliana Kanevets,**  
**Vykrutas Ukrainian Dance Society**  
Email: [bravo@vykrutas.com](mailto:bravo@vykrutas.com)

**Vykrutas Ukrainian Dance Society thanks you for your generous support!**