

AUDA Promotional Activities to Increase Awareness and Participation in Ukrainian Dance in Alberta

This is a two year undertaking that started in January 1st 2023 until August 31st 2025 with a review for continuance.

ELIGIBILITY

All AUDA members, at March 31st of the current year, are eligible for a promotional support of **\$125 per external performance** event as part of the member's activities to partner with AUDA to increase awareness of and to advertise the cultural importance of Ukrainian dance in Alberta. If the performances are at a non-adjudicated festival/event where the AUDA member is in two or more separate performance timeslots (for example an afternoon and evening performance) then the promotional support will be a maximum of \$250.

Performances at adjudicated festivals, dance school recitals, and dance school special events such as anniversaries and your own club's fundraising events (for example: your own Malanka), are considered ongoing activities of a dance entity and therefore are not eligible as part of this promotional activities initiative.

HOW TO APPLY

AUDA members choosing to participate will submit their only in Alberta Promotional Performance and Event Attendance Record form requiring to document the following:

- name of performance presenter (For example: Vilna Agricultural Society)
- location of performance
- number of performances and total requested funding support at \$125/performance
- estimated attendance at performance
- number of performance participants in your group
- list of promotional undertakings (posters, newspaper articles, flyers, Facebook, Twitter posts etc. that promoted your group and AUDA in Alberta
NOTE: This is a requirement for reimbursement. If AUDA is not acknowledged where possible, we will not be able to reimburse per guidelines from our funders.

[The Alberta Promotional Performance and Event Attendance Record Form](#)

For performances during the period **from January 1, 2023 to August 31, 2023**, please submit your record for reimbursement **by October 15, 2023**.

For performances taking place in the instructional year **from September 1, 2023 to August 31, 2024**, please submit your record for reimbursement **by October 15, 2024**.

Re-imbursements for Promotional Activities are done once per year within 30 days upon receipt of the form.